

USE OF COOKIES ON OUR WEBSITE

1. What are cookies?

Cookies are small data files that websites store on your computer or mobile device when you start using the website. We then use these files to collect information, for example, to find out what pages you are viewing, to tailor the advertising you see to your preferences, or simply to make our website <https://www.worlddee.com> work.

A cookie is any tool, script or another service that runs in the background of our website and collects or stores information from your end device.

We generally divide cookies into two basic groups:

Necessary cookies: these are necessary so that we can make our website work, ensure its security, or simply to store the information that you have consented to the use of cookies. See section 2 below for a description of what cookies are necessary on our website.

Other cookies: these are any cookies that are not needed for the proper functioning of the website. In our case, these are analytics and marketing cookies. These cookies are only enabled when you give us your consent. Please see section 3 of this document for more information.

2. Necessary cookies

There are several necessary cookies on our website. In general, we can divide them as follows:

2.1. Necessary cookies related to the consent given:

| Cookies name | Storage time | Purpose description | Provider |
|--------------|--------------|---|----------|
| CONSENT | 2 years | Used to verify that marketing cookies have been accepted in the cookie bar. | Google |

2.2. Necessary cookies related to the security and display of the website:

| Cookies name | Storage time | Purpose description | Provider |
|--------------|--------------|---|-----------------------|
| _auth | 1 year | Used to provide security when sending requests between pages. | Pinterest Europe Ltd. |
| csrftoken | 1 year | Used to provide security when | Pinterest Europe Ltd. |

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| | | sending requests between pages. | |
| PHPSESSID | 13 days | Basic cookies to allow the site to interact with your device. | Our cookies |
| rc::a | Permanent | Distinguishes between human and robot. | Google |
| rc::c | For the duration of the session | Distinguishes between human and robot. | Google |
| REFERRAL_BAR_CLOSED | 1 year | Used to close the referral banner on the profile. | Our cookies |
| SPLIT_SCREEN_PERCENTAGE | 1 year | Used to split the screen. | Our cookies |
| DISABLE_MAP_CHANGE | 1 year | It is used to automatically zoom the map according to scrolling. | Our cookies |
| INSPIRE_FILTER_HISTORY | 1 year | Used to store the search history on the journey page. | Our cookies |

Where cookies are provided by Google, this may be Google Ireland Ltd., Google LLC or other companies in the Google group. Should there be a transfer of information outside the EU, the transfer is based on standard contractual clauses or other appropriate safeguards to ensure the security of your information.

Necessary cookies are automatically enabled and we do not need your consent to store them. If you use tools that block these cookies, the website may not display and function properly.

The scope of technical cookies may change in the course of the operation of our website. If you are interested, please email us at info@worlddee.com and we will send you the current range of necessary cookies used.

3. Other cookies

However, in addition to the necessary cookies, we also use other cookies for two separate purposes - analytics and marketing.

All of these cookies are only stored with your consent and for each of these purposes separately. If you choose to consent to analytics cookies only, marketing cookies will not be activated and vice versa. You can also withdraw your consent at any time in the Cookies settings section. However, withdrawing your consent does not affect the lawfulness of the processing prior to withdrawal. In other words, until you withdraw your consent, we may share and use information with cookies as described in this document.

3.1. Analytical cookies

Analytical cookies are probably the most common on all websites. We use them to measure how you browse the site, visualize user interactions with various elements of our website, obtain other information about how you browse the website, or obtain basic demographic information.

We then use all the information we collect to tailor our website to how you use it. They help us understand who is visiting our site and what visitors are interested in or do not understand. As these cookies are provided to us by tools from other companies, the information collected may also be accessed by the company providing the tool

Specifically, we use the following tools:

- Google Analytics by Google Ireland Ltd., Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland. Further information at: <https://policies.google.com/technologies/cookies?>.
- Smartlook by Smartlook.com, s.r.o., Šumavská 524/31, Veveří, 602 00 Brno. Further information at: <https://help.smartlook.com/en/articles/3244452-privacy-policy>.

Description of individual cookies:

| Cookies name | Storage time | Purpose description | Provider |
|---------------------|---------------------|--|---------------------|
| _ga | 2 years | Assigns a unique ID to the device for which it generates information about how you use our website | Google Ireland Ltd. |
| _ga_# | 2 years | Used to collect information about how many times you have visited our website, | Google Ireland Ltd. |

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| | | when and other information | |
| _gat | 1 day | It serves as an analytical tool and controls the number of requests | Google Ireland Ltd. |
| _gid | 1 day | Assigns a unique ID to the device for which it generates information about how you use our website | Google Ireland Ltd. |
| f0189a22486d# | For the duration of the session | Used to record movement and make recordings as you navigate through the website | Smartlook.com, s.r.o. |
| SL_C_23361dd035530_VID | 1 year | It is used to better understand and analyze website visitors and the distribution of visitors according to defined factors | Smartlook.com, s.r.o. |
| SL_23361dd035530_SID | 1 year | It is used to better understand and analyze website visitors and the distribution of visitors according to defined factors | Smartlook.com, s.r.o. |
| SL_C_23361dd035530_KEY | 1 year | It is used to better understand and analyze website visitors and the distribution of visitors according to defined factors | Smartlook.com, s.r.o. |

We try to process the information we collect anonymously, so in most cases we are unable to discover your identity. However, in the context of a tool from Smartlook.com, s.r.o., personal data

may simply be recorded as screen recordings are made. For more information on this, please see our [Privacy Policy](#). Here you will also find an option to disable the recording by Smartlook.com, s.r.o.: <https://www.smartlook.com/opt-out/>.

3.2. Marketing cookies

The second purpose for which we use various tools is marketing. We also display advertising or want to show you advertising about our services on other portals, social networks and other places. For this reason, we would like to share information about your device with other providers, obtain information from your social media account, and perform other activities that help us better target advertising.

These cookies may also include personal information. We process all personal data for the purpose of marketing targeting and sharing with partners where marketing targeting occurs. The legal basis is your consent, which you give when you agree to these cookies. For more information about the processing of personal data, including your rights, please see our [Privacy Policy](#).

We use tools from:

- Facebook Ireland Ltd., 4 Grand Canal Square Grand Canal Harbour Dublin 2 Irsko. Další Further information at: <https://www.facebook.com/policies/cookies/>.
- Pinterest Europe Ltd., Palmerston House, 2nd Floor, Fenian Street, Dublin 2, Irsko. Further information at: <https://policy.pinterest.com/cs/privacy-policy> and <https://policy.pinterest.com/cs/cookies>.
- Sendinblue, 7 rue de Madrid, 75008 Paris, France. Further information at: <https://www.sendinblue.com/legal/privacypolicy/>.
- Sklik by Seznam.cz, a.s., Radlická 3294/10, 150 00, Praha 5. Further information at: <https://o.seznam.cz/ochrana-udaju/personalizace-obsahu-a-reklamy/vyuzivani-cookies/>.
- YouTube & Google Ads by Google Ireland Ltd., Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland. Further information at: <https://policies.google.com/technologies/cookies?>.

Specifically, we use the following cookies:

| Cookies name | Storage time | Purpose description | Provider |
|---------------------|---------------------|--|-----------------------|
| _fbp | 3 months | Connected to your Facebook profile to show you our advertising | Facebook Ireland Ltd. |

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| _fr | 3 months | Connected to your Facebook profile to show you our advertising | Facebook Ireland Ltd. |
| tr | For the duration of the session | Connected to your Facebook profile to show you our advertising | Facebook Ireland Ltd. |
| _pin_unauth | 1 year | Used to monitor the use of services | Pinterest Europe Ltd. |
| _pinterest_sess | 1 year | Used to project Pinterest services onto our website | Pinterest Europe Ltd. |
| _routing_id | For the duration of the session | Used to monitor the use of services | Pinterest Europe Ltd. |
| v3 and other cookies from Pinterest Europe Ltd. (_pinterest_ct_rt, _pinterest_ct_ua, _pinterest_referrer, _b) | For the duration of the session | Used to monitor the use of services | Pinterest Europe Ltd. |
| ads/ga-audiences | For the duration of the session | Uses Google Ads for visitor conversions | Google Ireland Ltd. |
| uuid | 6 months | Helps optimize ad relevance by collecting information from different websites | Sendinblue |
| sib_cuid | 6 months | Used to better target potential newsletter subscribers | Sendinblue |
| Sklik | 540 days | Used to identify within Sklik's advertising network. | Seznam.cz, a.s. |

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| | | It helps to retarget ads | |
| VISITOR_INFO1_LIVE | 179 days | Used to set the bandwidth of the integrated YouTube video | Google Ireland Ltd. |
| YSC | For the duration of the session | Records a unique ID about the user, which is used to generate statistics on what videos have been viewed by the user | Google Ireland Ltd. |
| yt-remote-cast-available | For the duration of the session | Stores user preferences | Google Ireland Ltd. |
| yt-remote-cast-installed | For the duration of the session | Stores user preferences | Google Ireland Ltd. |
| yt-remote-connected-devices | For the duration of the session | Stores user preferences | Google Ireland Ltd. |
| yt-remote-device-id | For the duration of the session | Stores user preferences | Google Ireland Ltd. |
| yt-remote-fast-check-period | For the duration of the session | Stores user preferences | Google Ireland Ltd. |
| yt-remote-session-app | For the duration of the session | Stores user preferences | Google Ireland Ltd. |

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| yt-remote-session-name | For the duration of the session | Stores user preferences | Google Ireland Ltd. |
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4. Blocking cookies

Some of the functions of our website are based on cookies. Even if you have consented to the use of cookies that track your behavior on the website, you can subsequently block their use. If you choose to block cookies, you may not be able to use all the features and you may lose preferences that are based on cookies. The use of cookies can be set using your internet browser. You can refuse cookies or set your web browser to use only certain cookies.

You can find information about browsers and how to set preferences for cookies on the following websites:

- [Chrome](#)
- [Firefox](#)
- [Internet Explorer](#)
- [Safari](#)
- [Android](#)

An effective cookie management tool is also available on the website <http://www.youronlinechoices.com/>